This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A liquid crystal display unit comprising:

a liquid crystal panel, wherein the liquid crystal panel has a plurality of sub-pixels, and wherein the liquid crystal panel includes a plurality of data electrodes extending parallel to each other, a plurality of scanning electrodes extending parallel to each other, and a liquid crystal located between the data electrodes and the scanning electrodes;

a plurality of color filter members having different colors for displaying a color image, wherein each color filter member is located at a position corresponding to at least one of the sub-pixels; and

an organic electroluminescent device located behind the liquid crystal panel, wherein the organic electroluminescent device functions as a backlight, wherein the organic electroluminescent device has a plurality of organic electroluminescent bodies, wherein each organic electroluminescent body is located opposite to a single corresponding color filter member that has the same color as the color of light emitted from the organic electroluminescent body, wherein each organic electroluminescent body emits light toward the corresponding color filter member, wherein the organic electroluminescent device includes a pair of electrodes that are provided independently of

the electrodes of the liquid crystal panel, and wherein the pair of electrodes sandwiches the organic electroluminescent bodies.

2. (Original) The liquid crystal display unit according to claim 1, wherein the color filter members are arranged parallel to each other, wherein the organic electroluminescent bodies extend parallel to each other, and wherein each organic electroluminescent body extends parallel to the corresponding color filter member.

3. (Original) The liquid crystal display unit according to claim 1, wherein the organic electroluminescent device is designed so that the organic electroluminescent bodies emit light simultaneously.

4. (previously presented) The liquid crystal display unit according to claim 3, wherein, when voltage is applied to the pair of electrodes, all of the organic electroluminescent bodies emit light simultaneously.

5. (Original) The liquid crystal display unit according to claim 1, wherein the organic electroluminescent device is driven by a line-sequential drive system.

6. (previously presented) The liquid crystal display unit according to claim 5, wherein each scanning electrode partially corresponds to each of the organic electroluminescent bodies, and wherein, when voltage is applied to any of the scanning electrodes, parts of the

organic electroluminescent bodies that correspond to the excited scanning electrodes emit light.

7. (previously presented) The liquid crystal display unit according to claim 1, wherein one of the pair of electrodes is a reflective electrode, wherein the reflective electrode is located on the opposite side of the liquid crystal panel with respect to the organic electroluminescent bodies, and wherein the reflective electrode reflects light that enters through the liquid crystal panel toward the liquid crystal panel.

8. (Original) The liquid crystal display unit according to claim 1, wherein each organic electroluminescent body coincides in shape with the color filter member that corresponds to the organic electroluminescent body in a light output direction.

9. (Currently Amended) A liquid crystal display unit comprising:

a liquid crystal panel, wherein the liquid crystal panel has a plurality of sub-pixels, wherein the liquid crystal panel includes a plurality of scanning electrodes, which extend parallel to each other, a plurality of data electrodes, which extend parallel to each other, wherein the scanning electrodes extend in a direction to intersect the data electrodes, and a liquid crystal located between the data electrodes and the scanning electrodes, and wherein each sub-pixel is formed at an intersection between one of the scanning electrodes and one of the data electrodes:

a plurality of color filter members for displaying a color image, wherein each color filter member is located at a position corresponding to at least one of the sub-pixels; and

an organic electroluminescent device located behind the liquid crystal panel, wherein the organic electroluminescent device functions as a backlight, wherein the organic electroluminescent device has a plurality of organic electroluminescent bodies, wherein each organic electroluminescent body is located opposite to a single color filter member that has the same color as the color of light emitted from the organic electroluminescent body, wherein each organic electroluminescent body emits light toward the corresponding color filter member, wherein the organic electroluminescent device includes a pair of electrodes that are provided independently of the electrodes of the liquid crystal panel, and wherein the pair of electrodes sandwiches the organic electroluminescent bodies.

10. (Original) The liquid crystal display unit according to claim 9, wherein each organic electroluminescent body coincides in shape with the color filter member that corresponds to the organic electroluminescent body in a light output direction.

11. (previously presented) The liquid crystal display unit according to claim 6, wherein one of the pair of electrodes comprises a plurality of reflective electrodes, wherein the reflective electrodes are located on the opposite side of the liquid crystal panel with respect to the organic electroluminescent bodies, and wherein parts of the organic

electroluminescent bodies that correspond to the excited scanning electrodes emit light by driving the reflective electrodes in synchronization with the scanning electrodes.

12. (previously presented) The liquid crystal display unit according to claim 1, wherein one of the pair of electrodes is a first electrode that reflects light and the other one of the pair of electrodes is a second electrode that permits light to pass therethrough, wherein at least one of the first and second electrodes is a single flat sheet along which all the organic electroluminescent bodies are disposed.